

Remarks

A. Status of Claims

Claims 40-55, 57-100, and 102-128 have been cancelled. Claims 129-245 are new. Claims are presented as new claims on the understanding that claims 129-245 presented in the May 21, 2007 were not entered by the Examiner. Claims 129-245 are pending in the application.

B. The Claims are Patentable over the Applied Prior Art

In the Office Action mailed December 13, 2005, the Examiner rejected claims 100 and 102-115 under 35 U.S.C. 102(b) as anticipated by U.S. Patent No. 5,948,040 to DeLorme et al. ("Delorme") Applicant has cancelled claims 100 and 102-115 without prejudice.

In the Office Action mailed December 13, 2005, the Examiner rejected claims 40-55, 57-60, 66-71, 76-78, and 80-89 under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent No. 6,182,052 to Fulton et al. ("Fulton") in view of U.S. Patent No. 5,710,887 to Chelliah et al. ("Chelliah"). Applicant has cancelled claims 40-55, 57-60, 66-71, 76-78, and 80-89 without prejudice.

In the Office Action mailed December 13, 2005, the Examiner rejected claims 61-65 and 79 under 35 U.S.C. 103(a) as being unpatentable over Fulton in view of Chelliah and further in view of U.S. Patent No. 6,418,416 to Rosenberg et al. ("Rosenberg"). Applicant has cancelled claims 61-65 and 79 without prejudice.

Claim 129 is directed to a method that includes providing designated expedited service areas (ESAs) at, proximate to, or adjacent to one or more venues. Transactions or interactions are scheduled to occur with the customers at the designated ESAs in expedited service area time windows in accordance with scheduled-customer traffic at the one or more ESA-equipped venues to save the customer time in procuring ordered venue-available deliverables. Thus, one or more

venues may be equipped / modified with one or more schedulable, *designated expedited service areas* ('ESAs') which are physical areas customers may visit to receive expedited service in the procurement of one or more deliverables e.g., product(s), service(s) or activity(s) (in contrast to venues or venue checkout areas without networked ESAs). For example, an 'expedited' or 'time-saving' customer visitation to procure one or more deliverables at one ESA-equipped venue, during a 'time-window' based on scheduled ESA-customer traffic flow rates, may be schedulable by the customer via a large-scale network in view of one or more scheduled visitation time-windows at the same and / or other ESA-equipped venues (e.g., during a sequence or series of visitations to a plurality of different ESAs).

Claim 129 recites:

one or more designated expedited service areas at, proximate to, or adjacent to at least one of the one or more venues, each designated expedited service area comprising a physical location that the customer can visit for faster procurement of the one or more venue-available deliverables based on scheduled-customer traffic at the one or more designated expedited service areas

Support for the above quoted features of claim 129 can be found in Applicant's specification at least on page 12 lines 25-28, page 11 lines 15-20, page 1 lines 22-26, page 5 lines 12-13, page 5, lines 18-21; page 11 lines 15-18, pages 11-12 lines 22-2, page 14 lines 7-13, page 3 lines 18-27, page 1 lines 22-26, and page 6 lines 12-14.

Delorme states:

Typically, a TRIPS-generated itinerary document including maps and tickets will be printed on a laser printer or some similar printing device.
(Delorme, column 8, lines 55-57)

Delorme also states:

From digital displays interactively developed with user input, previews and selections, TRIPS prints out integrated, individualized travel plans on paper media including: built-in tickets and/or reservation confirmations with alphanumeric or bar codes for automated recognition; usefully scaled maps showing pertinent details; attached EOI/POI data; related travel directions; important contact names, numbers, and addresses; plus supplemental information selected by the user on locations, events and

topics--organized into a convenient, orderly, compact arrangement keyed to the geographic and temporal dimensions of the user's planned route of travel. TRIPS output also includes the online transmission of the user's reservation requests, ticket purchases, changes, credit/payment arrangements, and so forth, directly to third-party providers participating in TRIPS.

(Delorme, column 11, line 61 to column 12, line 9)

Delorme appears to disclose generating itinerary documents including maps and tickets for a travel reservation information and planning system (TRIPS). Delorme further discloses travel plan documents that include built-in tickets and/or reservation confirmations with alphanumeric or bar codes for automated recognition; usefully scaled maps showing pertinent details; attached EO/POI data; related travel directions; important contact names, numbers, and addresses; plus supplemental information selected by the user on locations, events and topics. Chelliah discloses a system for facilitating commercial transactions between customers and suppliers over a computer driven network capable of providing communications between a customer and supplier. (Chelliah, Abstract). Fulton discloses a user interface for providing a multiplicity of choices for accessing an account conducting a transaction, or obtaining service or obtaining information from a remote location over a communication network, such as banking, billing paying, shopping, travel, flowers and gifts and information. (Fulton, Abstract). Rosenberg discloses dispensing items in a controlled manner from cabinets or similar enclosures, re-ordering the dispensed articles or items, and providing inventory and other information about the items and users in the system. (Rosenberg, Abstract). None of the references appears to disclose equipping one or more venues in a system with one or more schedulable, designated expedited service areas each including a physical location that the customer can visit during a scheduled visitation for faster procurement of the one or more venue-available deliverables at, proximate to, or adjacent to a venue. For at least this reason, Delorme, Chelliah, Fulton, and Rosenberg, taken individually or in combination, do not appear to teach or suggest at least the feature of designated expedited service areas at, proximate to, or adjacent to one or more venues, the designated expedited service areas including a physical location that the customer can visit for faster procurement of the venue-available deliverables based on scheduled-customer traffic at the one or more designated expedited service areas. Applicant respectfully submits that claim 129 and the claims dependent thereon are allowable over the cited art.

Claim 129 also recites:

scheduling one or more transactions or interactions with the customer to occur at one or more designated expedited service areas associated with at least one of the one or more venues, wherein the one or more transactions or interactions are scheduled in one or more expedited service area time windows in accordance with the scheduled-customer traffic to save the customer time in procuring at least one of the ordered one or more venue-available deliverables

Support for the above-quoted features of claim 129 may be found in Applicant's specification at least on pages 11-12 lines 15-2, page 3 lines 18-32, page 14 lines 3-13, page 6 lines 12-14, pages 14-15 lines 26-2. Delorme, Chelliah, Fulton, and Rosenberg, taken individually or in combination, do not appear to teach or suggest, at least the feature of scheduling one or more transactions or interactions with a customer to occur at one or more designated expedited service areas associated with at least one venue, wherein the one or more transactions or interactions are scheduled in one or more expedited service area time windows in accordance with the scheduled-customer traffic to save the customer time in procuring at least one of the ordered one or more venue-available deliverables.

For at least the reasons set forth above, Applicant respectfully submits that claim 129 and the claims dependent thereon are allowable over the cited art.

Claim 209 describes a combination of features including:

one or more designated expedited service areas, each designated expedited service area at, proximate to, or adjacent to one or more of the venues, each designated expedited service area comprising a physical location that the customer can visit for faster procurement of the one or more venue-available deliverables based on scheduled-customer traffic, wherein the one or more designated expedited service areas are configured to conduct one or more schedulable transactions or schedulable interactions with the customer in accordance with one or more orders made by the customer

Claim 209 further describes:

schedule one or more transactions and interactions with the customer at the one or more designated expedited service areas in one or more expedited service area time

windows in accordance with scheduled-customer traffic, wherein the transactions and interactions expedite the customer's procurement of the one or more venue-available deliverables from the one or more venues

For at least the reasons set forth above with respect to claim 129, Applicant submits that claim 209 is allowable over the cited art.

Claim 232 describes a combination of features including:

providing one or more designated expedited services areas, each of the one or more designated expedited services areas at, proximate to, or adjacent to at least one of the one or more venues, each designated expedited service area comprising a physical location that the customer can visit for faster procurement of the one or more venue-available deliverables

As discussed above with respect to claim 129, none of the references cited by the Examiner appears to disclose providing one or more venues with one or more schedulable, designated expedited service areas each including a physical location that the customer can visit for faster procurement of the one or more venue-available deliverables at, proximate to, or adjacent to a venue. For at least this reason, Applicant submits that claim 232 is allowable over the cited art. Further, claim 232 describes:

scheduling one or more transactions or interactions with the customer to occur at one or more designated expedited service areas associated with one or more venues in accordance with one or more expedited service area time windows

None of the cited references appear to teach or suggest scheduling transactions or interactions with the customer to occur at designated expedited service areas associated with one or more venues in accordance with one or more expedited service area time windows.

Claim 232 describes:

navigational information comprising at least one direction to guide the customer to one or more of the designated expedited service areas

Delorme appears to disclose using TRIPS electronic output downloaded to a PDA or GPS to guide a TRIPS user during their travel to conventional / unmodified (mapped) facilities. (Delorme, column 10, lines 47-51). Delorme, taken alone or in combination with the other cited

references, does not appear to disclose navigational information comprising at least one direction to guide the customer to one or more of the designated expedited service areas.

Claim 245 describes a combination of features including:

one or more designated expedited service areas, each of the one or more designated expedited services areas at, proximate to, or adjacent to one or more of the venues, each designated expedited service areas comprising a physical location that the customer can visit for faster procurement of the one or more venue-available deliverables based on scheduled-customer traffic at one or more designated expedited service areas, wherein the one or more designated expedited service areas are configured to conduct schedulable transactions or schedulable interactions with a customer relating to one or more orders by the customer in accordance with one or more expedited service area time windows

Claim 245 further describes:

navigational information comprising at least one direction to guide the customer to one or more of the designated expedited service areas

For at least the reasons stated above with respect to claim 129 and 245, Applicant submits that claim 245 is allowable over the cited art.

C. The Amendments to the Claims Do Not Add New Matter

The Examiner states:

Upon a cursory review of these claims, it appears that many of the limitations contain new matter or are directed to aspects of the invention that are not part of the specification as originally filed. The Examiner requests that the applicant direct the Examiner to where there is support for the newly added claim limitations in the specification as originally filed.

Applicant respectfully submits that claims 129-245 do not add new matter and are supported by Applicant's specification (a copy of which is enclosed herewith for the convenience of the Examiner). In response to the Examiner's request, Applicant respectfully submits as follows:

Support for the features of claim 129 quoted in Section B above may be found in the

portions of Applicant's specification cited above in Section B.

With respect to the feature of claim 129 "providing one or more venues, each of the one or more venues comprising a physical location that the customer can visit, one or more venue-available deliverables being available to the customer at each of the one or more venues", support can be found in Applicant's specification at least on page 8 lines 27-28, pages 9-10 lines 29-3, page 1 lines 17-26, page 3 lines 5-8, page 5 lines 2-3.

With respect to the feature of claim 129 "displaying information relating to one or more of the venue-available deliverables to the customer over a network", support can be found in Applicant's specification at least on page 3 lines 2-7, pages 11-12 lines 15-2, page 10 lines 16-19, page 4 lines 21-30, page 6 lines 24-28, page 18 lines 26-5.

With respect to the feature of claim 129 "receiving an order from the customer over the network for one or more venue-available deliverables selected by the customer", support can be found in Applicant's specification at least on page 1 lines 18-26, page 3 lines 27-29, page 5 lines 18-21, page 4 lines 24-30, page 10 lines 4-7.

With respect to the feature of claim 129 "providing schedule information to the customer over the network, the schedule information comprising information concerning the scheduled one or more transactions or interactions at the one or more designated expedited service areas", support can be found in Applicant's specification at least on pages 14-15 lines 26-8, page 3 lines 20-32, page 4 lines 16-23, pages 11-12 lines 15-2, page 12 lines 12-15, page 13 lines 15-22.

With respect to the feature of claim 129 "conducting one or more of the scheduled transactions or interactions with the customer at one or more designated expedited service areas", support can be found in Applicant's specification at least on page 1 lines 22-26, page 3 lines 18-20, page 5 lines 18-21, page 14 lines 10-13, page 5 lines 12-15.

With respect to the feature of claim 129 “providing the ordered one or more venue-available deliverables for procurement by the customer at, proximate to or adjacent to the one or more venues”, support can be found in Applicant’s specification at least on page 12 lines 24-28, page 12 lines 5-8, page 5 lines 12-21, page 14 lines 5-13, page 9 lines 15-20.

Claim 130 recites “conducting one or more of the scheduled transactions or interactions with the customer comprises providing at least one of the ordered venue-available deliverables at a designated expedited service area associated with one or more of the venues.” Support for the claim can be found in Applicant’s specification at least on page 1 lines 22-26, page 5 lines 18-21, page 9 lines 17-20 and page 14 lines 3-13.

Claim 131 recites “providing the customer a dual-commerce choice of: (a) placing an order for at least one deliverable to be shipped to a location specified by the customer; or (b) placing an order for the at least one deliverable for procurement by the customer at one or more of the designated expedited service areas.” Support for the claim can be found in Applicant’s specification at least on page 4 lines 24-26, page 5 lines 18-21, page 6 lines 2-4, page 6 lines 24-31, page 14 lines 3-5.

Claim 132 recites “providing the customer a dual-commerce choice of: (a) placing an order for at least one deliverable to be shipped to a location specified by the customer; and (b) placing an order for the at least one deliverable for procurement by the customer at one or more of the designated expedited service areas.” Support for the claim can be found in Applicant’s specification at least on page 14 lines 3-13, pages 10-11 lines 24-2, page 12 lines 5-11, page 4 lines 23-26.

Claim 133 recites “simultaneously displaying to the customer over a network dual-commerce representations of: (a) one or more venue-available deliverables procurable at the one or more designated expedited service areas; and (b) one or more deliverables which can be shipped to one or more locations specified by the customer.” Support for the claim can be found

in Applicant's specification at least on page 10 lines 16-19, page 6 lines 24-28, page 18 lines 28-29.

Claim 134 recites "providing the customer a choice of consolidating an order for a plurality of deliverables from two or more sellers into a single online ordering procedure." Support for the claim can be found in Applicant's specification at least on page 12 lines 5-11, page 5 lines 4-5, page 12 lines 5-6, page 6 line 12.

Claim 135 recites "creating one or more excursion itineraries to at least one designated expedited service area, wherein the excursion itineraries are based on data provided by venue condition monitoring and reporting apparatus." Support for the claim can be found in Applicant's specification at least on page 7 lines 19-22, page 9 lines 2-4, pages 8-9 lines 28-11, page 9 lines 15-20.

Claim 136 recites "the data provided by the venue condition monitoring and reporting apparatus comprises one or more chronological records of designated expedited service area transactions or interactions." Support for the claim can be found in Applicant's specification at least on pages 13-14 lines 15-2, pages 3-4 lines 18-4, page 10 line 22.

Claim 137 recites "wherein the data provided by designated expedited service area condition monitoring and reporting apparatus comprises one or more chronological records of designated expedited service area time windows." Support for the claim can be found in Applicant's specification at least on page 11 lines 15-19, page 3 lines 18-27.

Claim 138 recites "verifying the identity of the customer and conducting one or more of the scheduled transactions or interactions at the designated expedited service areas via one or more of the following apparatus: a magnetic card-strip reader, a financial transaction card reader, an electronic-signature pad, a computer-interfaced keyboard, a computer-interfaced keypad, a PIN entry keypad, and a device equipped for wireless communication." Support for the claim can

be found in Applicant's specification at least on page 4 lines 5-16, page 14 lines 19-26, page 12 lines 20-25.

Claim 139 recites "wherein verifying the identity of the customer at the designated expedited service areas is accomplished through a physical connection to a device carried by the customer." Support for the claim can be found in Applicant's specification at least on page 8 lines 10-25, page 8 lines 13-14, page 12 lines 12-25.

Claim 140 recites "wherein verifying the identity of the customer at the one or designated expedited service areas is accomplished over a wireless connection to a device carried by the customer." Support for the claim can be found in Applicant's specification at least on page 8 lines 10-25, page 14 lines 19-26, page 12 lines 12-25.

Claim 141 recites "wherein conducting one or more of the scheduled transactions or interactions with the customer comprises verifying at least one order at a designated expedited service area associated with one or more of the venues." Support for the claim can be found in Applicant's specification at least on page 14 lines 19-26.

Claim 142 recites "wherein verifying at least one order at the designated expedited service area is accomplished through a physical connection to a device carried by the customer." Support for the claim can be found in Applicant's specification at least on pages 12-13 lines 29-3, page 14 lines 19-26.

Claim 143 recites "wherein verifying or modifying at least one order at the designated expedited service area is comprises the employing of one or more of the following apparatus: a magnetic card-strip reader, a financial transaction card reader, an electronic-signature pad, a computer-interfaced keyboard, a computer-interfaced keypad, a PIN entry keypad, or a device equipped for wireless communication." Support for the claim can be found in Applicant's specification at least on page 4 lines 5-16, page 4 lines 16-17, page 13 line 29.

Claim 144 recites “wherein conducting one or more of the scheduled transactions or interactions with the customer comprises providing same-day availability of at least one of the ordered venue-available deliverables at one or more of the designated expedited service areas.” Support for the claim can be found in Applicant’s specification at least on page 14 lines 5-8.

Claim 145 recites “automatically calculating a commission for at least one of the venue-available deliverables.” Support for the claim can be found in Applicant’s specification at least on page 14 lines 13-16.

Claim 146 recites “automatically calculating, recording and reporting revenues and commissions for each of the transactions or interactions.” Support for the claim can be found in Applicant’s specification at least on page 13 lines 6-10.

Claim 147 recites “performing a check-in of the customer to one of the venues, wherein the check-in is accomplished over a wireless connection to a device carried by the customer.” Support for the claim can be found in Applicant’s specification at least on page 15 lines 3-4.

Claim 148 recites “receiving from the customer at least one additional order or modification to an order procurable at a designated expedited service area associated with one or more of the venues.” Support for the claim can be found in Applicant’s specification at least on pages 12-13 lines 31-4.

Claim 149 recites “wherein receiving from the customer at least one additional order or modification to an order procurable at the designated expedited service area is accomplished through a physical connection to a device carried by the customer.” Support for the claim can be found in Applicant’s specification at least on page 13 line 29.

Claim 150 recites “wherein receiving from the customer at least one additional order or modification to an order procurable at a designated expedited service area is accomplished over a wireless connection to a device carried by the customer.” Support for the claim can be found in Applicant’s specification at least on page 4 lines 5-17, page 13 lines 15-29.

Claim 151 recites “creating at least one excursion itinerary based on a scheduling of one or more designated expedited service area time windows.” Support for the claim can be found in Applicant’s specification at least on pages 11-12 lines 18-4.

Claim 152 recites “making at least one change to an excursion itinerary to one or more designated expedited service areas based on one or more expedited service area time windows selected by the customer.” Support for the claim can be found in Applicant’s specification at least on page 12 lines 2-4.

Claim 153 recites “arranging at least one itinerary break for the customer based on a scheduling of one or more designated expedited service area time windows.” Support for the claim can be found in Applicant’s specification at least on pages 13-14 lines 15-2, page 12 lines 2-4.

Claim 154 recites “confirming at least one transaction by a customer.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 14-15.

Claim 155 recites “simultaneously displaying to the customer over the network representations of one or more venue-available deliverables from two or more different sellers procurable at one or more of the designated expedited service areas.” Support for the claim can be found in Applicant’s specification at least on page 11 lines 5-12, page 10 lines 5-7, page 10 lines 24-25, page 4 lines 27-28.

Claim 156 recites “guaranteeing the availability of at least one of the ordered venue-available deliverables to the customer.” Support for the claim can be found in Applicant’s specification at least on page 5 lines 18-21.

Claim 157 recites “guaranteeing the availability of at least one of the ordered venue-available deliverables to the customer at one or more of the venues.” Support for the claim can be found in Applicant’s specification at least on page 5 lines 18-21, page 9 lines 16-20, page 2 lines 30-31.

Claim 158 recites “guaranteeing the availability of at least one of the ordered venue-available deliverables to the customer at one or more of the designated expedited service areas.” Support for the claim can be found in Applicant’s specification at least on pages 11-12 lines 28-4.

Claim 159 recites “guaranteeing the availability of at least one of the ordered venue-available deliverables to the customer at one or more of the designated expedited service areas, wherein the venue-available deliverables from two or more different sellers are displayed to the customer over a network within a single Web portal, Web site or Web page of an Internet browsing apparatus.” Support for the claim can be found in Applicant’s specification at least on pages 11-12 lines 28-4, page 12 lines 5-8, page 4 lines 28-30.

Claim 160 recites “displaying information pertaining to one or more scheduled customer events or orders of one or more expedited service areas over the network via an Internet browsing apparatus having a physical connection or wireless connection to a device carried by the customer, and automatically updating, checking-off or hiding event or order related information displayed on the display-screen of the device as each event or order is completed.” Support for the claim can be found in Applicant’s specification at least on page 14-15 lines 19-8, page 4 lines 20-30.

Claim 161 recites “scheduling of the one or more transactions or interactions within a series of visitations to the designated expedited service areas of a plurality of venues based on scheduled-customer traffic for the plurality of venues or the designated expedited service areas within a series of expedited service area time windows.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 18-24, page 1 lines 29-31.

Claim 162 recites “scheduling a sequence of visitations to a plurality of the designated expedited service areas based on scheduled-customer traffic for a plurality of the venues or a plurality of the designated expedited service areas and based on the proximity of at least one of the expedited service areas in relation to at least one other of the designated expedited service areas in the scheduled sequence.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 18-24, page 1 lines 29-31, page 5 line 9.

Claim 163 recites “receiving at least one scheduling preference from the customer.” Support for the claim can be found in Applicant’s specification at least on page 11 lines 18-22, page 3 lines 24-25.

Claim 164 recites “creating a best-available schedule for the customer based on one or more expedited service area time windows.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 24-27, page 11 lines 18-26.

Claim 165 recites “creating a best-fit schedule for the customer based on one or more expedited service area time windows.” Support for the claim can be found in Applicant’s specification at least on page 11 lines 15-18, pages 11-12 lines 15-2.

Claim 166 recites “sending or receiving information relating to the order to or from a physical device brought to the designated expedited service area by the customer.” Support for the claim can be found in Applicant’s specification at least on page 4 lines 5-23, pages 14-15 lines 19-15.

Claim 167 recites “communicating with a wireless device brought by the customer to the designated expedited service area.” Support for the claim can be found in Applicant’s specification at least on page 15 lines 3-6, page 4 lines 5-23.

Claim 168 recites “wherein the customer uses a physical device to place the order and uses the same physical device for one or more of the transactions or interactions at the one or more designated expedited service areas.” Support for the claim can be found in Applicant’s specification at least on page 17 lines 9-17, page 14 lines 19-26, page 12 lines 15-25.

Claim 169 recites “communicating with the customer through a physical connection to a device carried by the customer.” Support for the claim can be found in Applicant’s specification at least on page 14 lines 26-29.

Claim 170 recites “wherein at least one of the one or more designated expedited service areas is scalable to accommodate scheduled customer visitations at different customer traffic flow rates.” Support for the claim can be found in Applicant’s specification at least on page 1 lines 22-31, page 5 lines 12-17, page 3 lines 18-20.

Claim 171 recites “wherein at least one of the one or more designated expedited service areas is configurable to be scheduled up to 100% capacity.” Support for the claim can be found in Applicant’s specification at least on page 5 lines 9-17.

Claim 172 recites “wherein at least one of the one or more designated expedited service areas of a venue is configurable to be scheduled up to a 100% customer flow capacity of the venue.” Support for the claim can be found in Applicant’s specification at least on page 5 lines 11-12.

Claim 173 recites “wherein at least one of the designated expedited service areas comprises a kiosk.” Support for the claim can be found in Applicant’s specification at least on page 4 lines 5-10.

Claim 174 recites “two or more venues, wherein at least two of the venues are each associated with a different seller.” Support for the claim can be found in Applicant’s specification at least on pages 4-5 lines 30-7, page 5 lines 1-9.

Claim 175 recites “the customer receiving ordered venue-available deliverables provided by two or more different sellers.” Support for the claim can be found in Applicant’s specification at least on page 5 lines 1-9, page 10 lines 4-7, page 12 lines 5-8, page 9 lines 4-20.

Claim 176 recites “receiving a consolidated order for a plurality of venue-available deliverables each procurable from an expedited service area of a different venue.” Support for the claim can be found in Applicant’s specification at least on pages 11-12 lines 18-2, page 10 lines 24-27, page 5 lines 1-7.

Claim 177 recites “wherein two or more venue-available deliverables are procurable at designated expedited service areas associated with different sellers, wherein the venue-available deliverables of the different sellers are simultaneously displayed to the customer over a network.” Support for the claim can be found in Applicant’s specification at least on pages 2-3 lines 28-7, page 3 lines 18-20, page 6 lines 24-31.

Claim 178 recites “wherein the one or more transactions or interactions are scheduled based on scheduled-customer traffic to reduce a wait time for the customer in procuring at least one of the ordered one or more venue-available deliverables.” Support for the claim can be found in Applicant’s specification at least on pages 11-12 lines 22-2, page 5 lines 9-17.

Claim 179 recites “wherein the order further comprises an online order for at least one deliverable to be shipped to a location specified by the customer.” Support for the claim can be found in Applicant’s specification at least on page 12 lines 5-6, page 5 lines 18-20, page 10 lines 24-27.

Claim 180 recites “wherein receiving the order from the customer over the network comprises: displaying two or more selections for a category of the venue-available deliverables; and receiving one or more selections from the customer for the category” Support for the claim can be found in Applicant’s specification at least on page 11 lines 4-12, page 10 lines 4-23, page 4-5 lines 30-7.

Claim 181 recites “wherein the one or more venue-available deliverables comprise at least one product, at least one service, or at least one activity.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 5-7, page 9 lines 4-20.

Claim 182 recites “wherein the one or more venue-available deliverables comprise at least one item of merchandise obtainable by the customer at a designated expedited service area.” Support for the claim can be found in Applicant’s specification at least on page 7 lines 18-20, page 3 lines 4-10.

Claim 183 recites “wherein the information comprises information pertaining to the availability and purchasing details of deliverables accessible at two or more of the venues.” Support for the claim can be found in Applicant’s specification at least on pages 2-3 lines 28-7, page 9 lines 2-20.

Claim 184 recites “wherein the deliverables comprise at least one service.” Support for the claim can be found in Applicant’s specification at least on page 9 lines 4-20, page 3 lines 2-7, page 3 lines 5-10.

Claim 185 recites “wherein the deliverables comprise at least one activity.” Support for the claim can be found in Applicant’s specification at least on page 9 lines 4-20, page 3 lines 2-7, page 3 lines 5-10.

Claim 186 recites “wherein each of at least two of the venues is each associated with a different seller.” Support for the claim can be found in Applicant’s specification at least on page 5 lines 1-7, page 4 lines 26-30, page 10 lines 24-25.

Claim 187 recites “wherein the one or more venues comprise at least one retail store.” Support for the claim can be found in Applicant’s specification at least on page 9 lines 15-20, page 3 lines 5-10, page 3 lines 7-10.

Claim 188 recites “wherein the one or more venues are at the same facility.” Support for the claim can be found in Applicant’s specification at least on page 2 lines 15-19, page 15 lines 27-29, page 3 lines 7-10.

Claim 189 recites “wherein the facility is one of the following: a mall, an amusement park, a theme park, an entertainment complex, a stadium, an arena, a fair, a market, or a convention center.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 7-10, page 15 lines 11, page 15 lines 22-29.

Claim 190 recites “making a reservation for a service or activity at one or more expedited service areas of one or more venues.” Support for the claim can be found in Applicant’s specification at least on page 9 lines 4-9, page 9 lines 9-15, page 3 lines 5-10.

Claim 191 recites “wherein at least one of the venues comprises a restaurant having one or more designated expedited service areas providing faster dining service to the customer, wherein receiving the order comprises making a dining reservation or meal reservation for the customer via a network connection, and procuring the faster dining service comprises the

customer procuring the meal in accordance with scheduled-customer traffic at one of the one or more designated expedited service areas of the restaurant.” Support for the claim can be found in Applicant’s specification at least on page 9 lines 4-9, page 10 lines 4-7, page 11 lines 10.

Claim 192 recites “storing the information relating to the two or more deliverables in a database.” Support for the claim can be found in Applicant’s specification at least on pages 2-3 lines 31-2, page 6 lines 24-28, page 10 lines 7-13.

Claim 193 recites “updating inventory related data within a database to account for at least one item of merchandise included in the order from the customer.” Support for the claim can be found in Applicant’s specification at least on page 22 lines 1-5, page 17 lines 6, page 9 lines 24-25.

Claim 194 recites “updating event related data within a database to account for at least one activity included in the order from the customer.” Support for the claim can be found in Applicant’s specification at least on page 9 lines 2-9, page 3 lines 18-23, pages 2-3 lines 31-2.

Claim 195 recites “automatically notifying at least one supplier of a need to restock one or more of the ordered deliverables.” Support for the claim can be found in Applicant’s specification at least on page 5 lines 7-9, page 5 lines 27-30, page 13 lines 12-14.

Claim 196 recites “wherein the one or more of the deliverables is restocked on a just-in-time basis.” Support for the claim can be found in Applicant’s specification at least on page 22 lines 1-8.

Claim 197 recites “automatically making a payment to one or more sellers based on at least one of the orders.” Support for the claim can be found in Applicant’s specification at least on page 10 lines 30-31.

Claim 198 recites “creating an excursion itinerary for the customer, the excursion itinerary comprising a schedule within available time windows of one or more designated expedited service areas for the customer to visit at least one of the one or more designated expedited service areas to obtain one or more ordered deliverables.” Support for the claim can be found in Applicant’s specification at least on pages 11-12 lines 18-4, page 3 lines 18-32.

Claim 199 recites “notifying at least one of the one or more venues of a visit by the customer to the one or more designated expedited service areas of the venue.” Support for the claim can be found in Applicant’s specification at least on pages 6-7 lines 31-2, page 5 lines 1-17, page 5 lines 9-11.

Claim 200 recites “adjusting the excursion itinerary for the customer to the one or more designated expedited service areas based on input from the customer.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 18-27, page 3 lines 24-27.

Claim 201 recites “downloading the excursion itinerary for the one or more designated expedited service areas by a physical connection or a wireless connection to a handheld device.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 27-30, page 14 lines 19-22, page 4 lines 5-23, page 12 lines 12-28.

Claim 202 recites “printing the excursion itinerary to the one or more designated expedited service areas.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 18-32, page 4 lines 20-23, page 7 line 25, page 12 lines 12-14.

Claim 203 recites “receiving from the customer one or more preferred times or time windows to visit one or more designated expedited service areas.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 18-27, page 11 lines 15-25.

Claim 204 recites “coordinating schedules for available time windows for at least one of the designated expedited service areas of one or more venues among the customer and one or more other customers.” Support for the claim can be found in Applicant’s specification at least on page 13 lines 15-22, pages 13-14 lines 22-2.

Claim 205 recites “coordinating procurement of deliverables for at least one of the designated expedited service areas of one or more venues among the customer and one or more other customers.” Support for the claim can be found in Applicant’s specification at least on page 11 lines 22-28, page 3 lines 18-24, page 4 lines 17-23, page 5 lines 9-17.

Claim 206 recites “displaying to the customer a choice of two or more itineraries; receiving a selection from the customer of one of the choices; and scheduling procurement of one or more deliverables from at least one designated expedited service area based on the selection from the customer.” Support for the claim can be found in Applicant’s specification at least on pages 11-12 lines 15-4, page 3 lines 18-32.

Claim 207 recites “controlling customer flow rate of one or more designated expedited service areas at one or more of the venues based on a schedule of the customer and schedules of other customers.” Support for the claim can be found in Applicant’s specification at least on page 1 lines 29-31, page 5 lines 9-17.

Claim 208 recites “scheduling staffing of one or more designated expedited service areas at one or more of the venues based on schedules of the customer and other customers.” Support for the claim can be found in Applicant’s specification at least on page 5 lines 9-22, page 6-7 lines 31-2, page 12 lines 25-28.

Support for claim 209 may be found in the portions of Applicant’s specification as cited above with respect to claim 129 and on page 9 lines 2-4, pages 2-3 lines 28-10, page 6 lines 24-31.

Claim 210 recites “an apparatus configured to receive additions or modifications by the customer to one or more orders.” Support for the claim can be found in Applicant’s specification at least on page 4 lines 5-17, pages 12-13 lines 31-6.

Claim 211 recites “an apparatus configured to receive changes to an excursion itinerary for the customer.” Support for the claim can be found in Applicant’s specification at least on pages 13-14 lines 15-2.

Claim 212 recites “computer apparatus configured to control motion control apparatus to move one or more deliverables from a non-expedited service area to one or more designated expedited service areas to fulfill at least one locally-placed or remotely-placed order for an item on the order.” Support for the claim can be found in Applicant’s specification at least on page 20 lines 1-15, page 22 lines 1-5, pages 11-12 lines 15-2, page 3 lines 18-20.

Claim 213 recites “at least one Internet browser configured to display the information to the customer over the network.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 2-12, page 7 lines 17-22, page 2 lines 25-32.

Claim 214 recites “at least one handheld device configured to display information relating to the order to the customer.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 2-7, page 3 lines 24-30, page 4 lines 20-30.

Claim 215 recites “wherein the handheld device is operable by the customer at the one or more designated expedited service areas to add to or modify or confirm the order.” Support for the claim can be found in Applicant’s specification at least on pages 14-15 lines 26-2, page 4 lines 20-30, page 12 lines 12-15.

Claim 216 recites “wherein the computer apparatus comprises an ordering and scheduling apparatus, wherein the ordering and scheduling apparatus is configured to schedule excursion itineraries for the customer in accordance with scheduled-customer traffic and available time windows for one or more expedited service areas, the excursion itineraries comprising visits to one or more of the expedited service areas.” Support for the claim can be found in Applicant’s specification at least on pages 11-12 lines 18-2, page 3 lines 18-27.

Claim 217 recites “wherein the computer apparatus comprises an ordering and scheduling apparatus, wherein the ordering and scheduling apparatus is configured to record information pertaining to the orders from the order.” Support for the claim can be found in Applicant’s specification at least on page 9 lines 21-31, page 3 lines 14-18, pages 10-11 lines 24-1.

Claim 218 recites “wherein the ordering and scheduling apparatus comprises a chronological table of customer events.” Support for the claim can be found in Applicant’s specification at least on page 10 lines 20-22, page 3 lines 20-23, page 7 lines 3-7, page 11 lines 15-26.

Claim 219 recites “wherein the ordering and scheduling apparatus is configured to retain records for orders associated with two or more venues in the order.” Support for the claim can be found in Applicant’s specification at least on pages 2-3 lines 28-2.

Claim 220 recites “wherein the ordering and scheduling apparatus is configured to automatically calculate and allocate revenue to one or more merchants for the order.” Support for the claim can be found in Applicant’s specification at least on page 13 lines 6-10, page 10 lines 29-31.

Claim 221 recites “wherein the ordering and scheduling apparatus is configured to place orders and retain and manage records for orders associated with at least one on-line order.”

Support for the claim can be found in Applicant's specification at least on page 14 lines 3-18, page 3 lines 10-18, page 7 lines 17-27.

Claim 222 recites "wherein the ordering and scheduling apparatus is configured to place orders and retain and manage records for orders for deliverables at one or more venues." Support for the claim can be found in Applicant's specification at least on page 14 lines 3-18, page 3 lines 10-18, page 7 lines 17-27.

Claim 223 recites "wherein the one or more venue condition monitoring apparatus comprises one or more databases and venue-condition related data." Support for the claim can be found in Applicant's specification at least on page 9 lines 2-4, pages 2-3 lines 28-10, page 6 lines 24-31.

Claim 224 recites "wherein the venue-condition related data comprises one or more of the following data: data pertaining to availability, ordering, reservation or scheduling of activities at one ore more venues, data pertaining to availability, scheduling, or reservation of services at one or more venues, and data pertaining to the availability, ordering, reservation or schedulable pickup of merchandise at one or more venues." Support for the claim can be found in Applicant's specification at least on page 9 lines 2-20, page 8 lines 28-32.

Claim 225 recites "an ordering and scheduling apparatus coupled to and in communication with the venue-condition monitoring apparatus." Support for the claim can be found in Applicant's specification at least on page 7 lines 17-22, pages 8-9 lines 28-4.

Claim 226 recites "wherein the venue-condition related data comprises data pertaining to merchandise included in the order from the customer." Support for the claim can be found in Applicant's specification at least on page 9 lines 15-20.

Claim 227 recites “wherein the venue-condition related data comprises data pertaining to activities at one or more venues included in an itinerary for the customer.” Support for the claim can be found in Applicant’s specification at least on page 9 lines 9-15.

Claim 228 recites “wherein the venue-condition related data comprises data pertaining to activities at one or more designated expedited services areas included in an itinerary for the customer.” Support for the claim can be found in Applicant’s specification at least on pages 11-12 lines 15-4, page 1 lines 22-31.

Claim 229 recites “a global positioning system configured to provide navigational information to the customer to facilitate the customer navigating to and among one or more expedited service area destinations of a scheduled itinerary.” Support for the claim can be found in Applicant’s specification at least on page 15 lines 16-21, page 15 lines 24-30.

Claim 230 recites “a global positioning system configured to provide estimated travel-time and navigational information to the customer to facilitate the customer navigating to and among one or more expedited service areas of one or more venues during a sequenced excursion.” Support for the claim can be found in Applicant’s specification at least on page 15 lines 16-21, page 15 lines 24-30.

Claim 231 recites “wherein the network is a large-scale international, regional, or local network.” Support for the claim can be found in Applicant’s specification at least on page 8 lines 13-21, page 1 lines 14-26.

Support for claim 232 may be found in the portions of Applicant’s specification as cited above with respect to claims 129 and on page 4 lines 16-23, page 15 lines 3-15.

Claim 233 recites “wherein the navigational information pertains to navigating to or among one or more expedited service areas and is provided from a global positioning system.”

Support for the claim can be found in Applicant's specification at least on page 15 lines 16-21, page 15 lines 24-30.

Claim 234 recites "downloading an excursion itinerary to a handheld device of the customer." Support for the claim can be found in Applicant's specification at least on page 3 lines 27-32, page 4 lines 20-23, page 6 lines 16-19, page 7 lines 2-7.

Claim 235 recites "wherein the navigational information is provided over a communication link with a handheld device and pertains to navigating to or among one or more expedited service areas and includes one or more automated or user-configurable prompts informing the customer of one or more upcoming transactions or interactions." Support for the claim can be found in Applicant's specification at least on pages 15-16 lines 3-2, pages 14-15 lines 26-2.

Claim 236 recites "receiving at least one modification to the order by the customer from a handheld device." Support for the claim can be found in Applicant's specification at least on page 4 lines 14-30, page 4 lines 8-17, page 1 lines 26-29, page 3 lines 2-7.

Claim 237 recites "receiving at least one modification to an itinerary by the customer from a handheld device." Support for the claim can be found in Applicant's specification at least on page 4 lines 5-23, pages 13-14 lines 15-2.

Claim 238 recites "providing at least one instruction to the customer over a handheld device." Support for the claim can be found in Applicant's specification at least on pages 11-12 lines 18-15.

Claim 239 recites "providing at least one audible message to the customer over a handheld device, wherein the audible message contextually relates to an excursion while the customer is on the excursion to, proximate to, adjacent to, at or within one or more designated

expedited service areas.” Support for the claim can be found in Applicant’s specification at least on page 16 lines 3-17, page 15 lines 22-29.

Claim 240 recites “wherein providing one or more designated expedited service areas comprises providing at least two designated expedited services areas, wherein providing navigational information to the customer while the customer is on an excursion comprises providing direction to a customer for getting from an earlier designated expedited service area visit to one or more subsequent designated expedited service area visits.” Support for the claim can be found in Applicant’s specification at least on page 4 lines 16-23, page 15 lines 3-15.

Claim 241 recites “wherein the earlier designated expedited service area visit and the one or more subsequent designated expedited service area visits are each at, proximate to, or adjacent to a different facility.” Support for the claim can be found in Applicant’s specification at least on page 12-13 lines 15-6.

Claim 242 recites “conducting one or more of the scheduled transactions or interactions with the customer comprises providing at least one of the ordered venue-available deliverables at a designated expedited service area associated with one or more of the venues.” Support for the claim can be found in Applicant’s specification at least on page 12 lines 15-28, page 7 lines 24-27, page 3 lines 2-10, page 15 lines 3-8.

Claim 243 recites “wherein the earlier designated expedited service area visit and the one or more subsequent designated expedited service area visits are within an amusement park or a theme park.” Support for the claim can be found in Applicant’s specification at least on page 3 lines 2-10, pages 15-16 lines 3-2, pages 13-14 lines 15-2.

Claim 244 recites “providing timing information concerning an estimated travel time, walking time, waiting time relative to a particular point of interest.” Support for the claim can be found in Applicant’s specification at least on pages 15-16 lines 24-2.

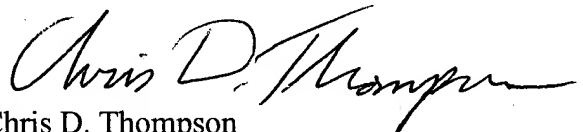
Support for claim 245 may be found in the portions of Applicant's specification as cited above with respect to claims 129, 229, and 230, page 9 lines 2-4, pages 2-3 lines 28-10, page 6 lines 24-31, and page 4 lines 16-23, page 15 lines 3-15.

D. Additional Remarks

Based on the above, Applicant submits that all claims are in condition for allowance. Favorable reconsideration is respectfully requested.

A Fee Transmittal is enclosed herewith to cover a four-month extension of time. If any additional extension of time is required, Applicant hereby requests the appropriate extension of time. If any fees are omitted or if any additional fees are required, please appropriately charge those fees to Meyertons, Hood, Kivlin, Kowert & Goetzel, P.C. Deposit Account Number 50-1505/6157-00100/EBM.

Respectfully submitted,



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